

Pend Oreille County
Quit Line Data Summary
 April 1 - June 30, 2003

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 2	N = 3,671
Percent of Statewide Calls	0.1%	100.0%
Percent of State Population in County¹	0.2%	100.0%

	<u>County %</u>	<u>State %</u>
Gender	N =	N = 3,165
Female	*	60.2%
Male	*	39.8%
Race/Ethnicity	N =	N = 2,585
People of Color	*	12.9%
White	*	87.1%
Age	N =	N = 2,854
Less than 18 years old	*	2.1%
18 - 24 years old	*	14.8%
25 - 34 years old	*	23.1%
35 - 44 years old	*	25.3%
45 years and older	*	34.8%
Education	N =	N = 2,724
Did not graduate high school	*	16.0%
High school graduate	*	34.7%
Some college/vocational school	*	36.8%
College graduate	*	12.5%
Caller Type	N =	N = 3,278
General Information	*	12.3%
Health care provider	*	3.5%
Tobacco user	*	84.1%
Payer Type	N =	N = 2,092
Insured	*	34.9%
Uninsured	*	28.9%
Medicaid	*	36.1%
Heard About	N =	N = 2,748
Past caller	*	11.3%
Employer/worksites	*	0.6%
Health care provider	*	24.8%
Television	*	16.6%
Outdoor advertisement (billboard/bus/wall)	*	5.3%
Targeted mailing	*	0.2%
Great Start	*	0.1%
Radio	*	6.8%
Newspaper/Magazine	*	0.9%
Brochure/Newsletter	*	5.7%
Family or friend	*	22.9%
Health Department	*	4.1%
School	*	0.6%